

1	<b>Course title</b>	Korean in the field of Business
2	<b>Course number</b>	2204312
3	<b>Credit hours</b>	3
	<b>Contact hours (theory, practical)</b>	3
4	<b>Prerequisites/corequisites</b>	2204207/ Korean writing
5	<b>Program title</b>	Bachelor's in Korean and English
6	<b>Program code</b>	2204
7	<b>Awarding institution</b>	The University of Jordan
8	<b>School</b>	Faculty of foreign languages
9	<b>Department</b>	Department of Asian languages
10	<b>Level of course</b>	Third year students
11	<b>Year of study and semester (s)</b>	Second year, First semester 2022-2023
12	<b>Final Qualification</b>	BA
13	<b>Other department (s) involved in teaching the course</b>	---
14	<b>Language of Instruction</b>	Korean Language
15	<b>Teaching methodology</b>	<input checked="" type="checkbox"/> Blended <input type="checkbox"/> Online
16	<b>Electronic platform(s)</b>	<input checked="" type="checkbox"/> e-learning <input type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom
		<input checked="" type="checkbox"/> Others: WhatsApp
17	<b>Date of production/revision</b>	2022/10/09

**18 Course Coordinator:**

Name: Dr. Lee Jung Ae

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### 19 Other instructors:

Name:

Office number:

Phone number:

Email:

Name:

Office number:

Phone number:

Email:

### 20 Course Description:

As stated in the approved study plan.

This course emphasizes advanced oral skills in business situations and specialized vocabulary used in a wide range of Korean business.

Korean business etiquettes, Korean customs and culture will be taught.

There will be videos showing actual business situations in Korea.

Students will be trained on maintaining correspondence with Korean businessmen and on successfully speaking in formal interviews.

### 21 Course aims and outcomes:

A- Aims: (PLO's)

1- Analyze and explain conventional narrative and descriptive texts, spoken and written, related to describing people, places, and things.

2- Analyze, discuss, and critique the grammatical system and function of natural human language in Korean and English languages, and develop his/her abilities and skills in phonetics, phonology, morphology, syntax, semantics, discourse analysis and pragmatics.

3- Develop and use his/her Korean and English language skills and engage effectively in communicative tasks and activities in academic and non-academic contexts.

4- Analyze and evaluate major literary works, genres, periods, and critical approaches in Korean and English literatures.

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- 5- Show respect to cultural diversity, ethics, and professional behavior and appreciate the aesthetic and rhetorical aspects in literary works from a variety of cultures.
- 6- Use information and communication technology to access global databases and information to develop his/her knowledge and skills and use them in generating new knowledge in Korean and English literary and linguistic texts.
- 7- Analyze Korean and English linguistic and cultural features effectively for the purposes of teaching Korean and English as a foreign language in a wide range of contexts.
- 8- Identify scientific research principles and use higher order thinking skills, critical and creative thinking in analyzing and observing issues related to the knowledge and skills of the Korean and English languages and literature.
- 9- Work efficiently within a team and bears the responsibility arising from it as a specialist in the Korean and English languages and practices his/her work within the value system of society and its general ethics.

B- Intended Learning Outcomes (ILOs):

Upon successful completion of this course, students will be able to:

1. Recognize specialized vocabulary used in a wide range of Korean business.
2. Differentiate and explain of various articles or its contents.
3. Discuss and evaluate the content of the Business
4. Develop and use Korean language communication.

No.	Course Learning Outcomes	Program Outcomes										Assessment Tools									
		1	2	3	4	5	6	7	8	9		1	2	3	4	5	6	7	8	9	
1	Recognize specialized vocabulary used in a wide range of Korean business.		X									X	X	X	X						
2	Differentiate and explain of various articles or its contents.			X								X	X	X	X						
3	Discuss and evaluate the content of the Business.	X										X	X	X	X						
4	Develop and use Korean language communication.			X								X	X	X	X						

## 22. Topic Outline and Schedule:

Week	Lecture	Topic	Intended Learning Outcome	Learning Methods* /platform	Evaluation Methods**	Resources
1	1.1	강좌 소개	-/-	Synchronous lecturing	-/-	-/-
	1.2	직업과 적성 1 (1 week)	All ILO's	Synchronous lecturing	-/-	PPT, Video By Blended E-Learning
	1.3	-/-	-/-	Synchronous lecturing	HW Assignment	-/-
2	2.1	취직 준비 (1 week)	All ILO's	Synchronous lecturing		토론 PPT, Video By Blended E-Learning
	2.2	-/-	-/-	Synchronous lecturing	-/-	-/-
	2.3	-/-	-/-	Synchronous Lecturing	HW Assignment	토론
3	3.1	시간 관리 (1 week)	All ILO's	Synchronous lecturing	-/-	PPT, Video By Blended E-Learning
	3.2	-/-	-/-	Synchronous lecturing	-/-	-/-
	3.3	-/-	-/-	Synchronous Lecturing	HW Assignment	-/-

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4	4.1	회사 조직과 업무 1 (1 week)	All ILO's	Synchronous lecturing	-/-	토론 PPT, Video By Blended E-Learning
	4.2	-/-	-/-	Synchronous lecturing	-/-	-/-
	4.3	-/-	-/-	Synchronous Lecturing	HW Assignment	-/-
5	5.1	회사 조직과 업무 2 (1 week)	All ILO's	Synchronous lecturing	-/-	토론 PPT, Video By Blended E-Learning
	5.2	-/-	-/-	Synchronous lecturing	-/-	-/-
	5.3	-/-	-/-	Synchronous Lecturing	HW Assignment	-/-
6	6.1	인터뷰 연습 1 (1 week)	All ILO's	Synchronous lecturing	-/-	PPT, Video By Blended E-Learning
	6.2	-/-	-/-	Synchronous lecturing	-/-	-/-
	6.3	-/-	-/-	Synchronous Lecturing	HW Assignment	-/-
7	7.1	인터뷰 연습 2 (1 week)	All ILO's	Synchronous lecturing	Mid Exam 2022.11.20	토론 PPT, Video By Blended E-Learning
	7.2	-/-	-/-	Synchronous lecturing	-/-	-/-

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	7.3	---	---	Synchronous Lecturing	HW Assignment	---
8	8.1	---	---	---		토론과 질의 응답  PPT, Video By Blended E-Learning
	8.2	질의 응답	All ILO's	Synchronous lecturing	---	---
	8.3	---	---	Synchronous Lecturing		---
9	9.1	온라인 업무 (1 week)	All ILO's	Synchronous lecturing	---	질의 응답  PPT, Video By Blended E-Learning
	9.2	---	---	Synchronous lecturing	---	---
	9.3	---	---	Synchronous Lecturing	HW Assignment	---
10	10.1	발표와 협상 (1 week)	All ILO's	Synchronous lecturing	---	토론과 질의 응답  PPT, Video By Blended E-Learning
	10.2	---	---	Synchronous lecturing	---	---
	10.3	---	---	Synchronous Lecturing	HW Assignment	---

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11	11.1	벤처 기업 1 (1 week)	All ILO's	Synchronous lecturing	-/-	질의 응답  PPT, Video  By Blended E-Learning
	11.2	-/-	-/-	Synchronous lecturing	-/-	-/-
	11.3	-/-	-/-	Synchronous Lecturing	HW Assignment	-/-
12	12.1	벤처 기업 2 (1 week)	All ILO's	Synchronous lecturing	-/-	질의 응답  PPT, Video  By Blended E-Learning
	12.2	-/-	-/-	Synchronous lecturing	-/-	-/-
	12.3	-/-	-/-	Synchronous Lecturing	HW Assignment	-/-
13	13.1	무역 1 (1 week)	All ILO's	Synchronous lecturing	-/-	PPT, Video  By Blended E-Learning
	13.2	-/-	-/-	Synchronous lecturing	-/-	-/-
	13.3	-/-	-/-	Synchronous Lecturing	HW Assignment	-/-
14	14.1	무역 2 (1 week)	All ILO's	Synchronous lecturing	-/-	토론  PPT, Video  By Blended E-Learning
	14.2	-/-	-/-	Synchronous	-/-	-/-

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				lecturing		
	14.3	---	---	Synchronous Lecturing	HW Assignment	---
15	15.1	프리젠테이션	All ILO's	Synchronous lecturing	---	---
	15.2	---	---	Synchronous lecturing	---	---
	15.3	---	---	Synchronous Lecturing	---	---

- Teaching methods include: Synchronous lecturing/meeting; Asynchronous lecturing/meeting
- Evaluation methods include: 1. Homework & participation 2. Assignment 3. Mid-Term Exam 4. Final Exam

**23 Evaluation Methods:**

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	Intended Learning Outcome	Period (Week)	Platform
Homework& participation	20	All topics	All ILO's	Whole semester	E-Learning On Campus
assignment	10	All topics	All ILO's	Whole semester	E-Learning On Campus
Mid-Term Exam	30	1-7 주	All ILO's	The 8th-9th weeks	On Campus
Final Exam	40	8-15 주	All ILO's	According to the schedule from the Department of	On Campus



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				Registration	

**24 Course Requirements**

(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

**25 Course Policies:**

- A- Attendance policies: As per the University Regulations.
- B- Absences from exams and submitting assignments on time: As per the University Regulations.
- C- Health and safety procedures: According to the regulations of the University.
- D- Honesty policy regarding cheating, plagiarism, misbehavior: According to the regulations of the University
- E- Grading policy: As explained above in 22
- F- Available university services that support achievement in the course:  
Please ask me or your academic advisor for any help or support.

**26 References:**

A- Required book(s), assigned reading and audio-visuuls:

The Text book: 시사 비즈니스

B- Recommended books, materials and media:

미디어, TV 프로그램 & 뉴스, 등

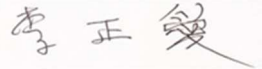
**27 Additional information:**

## 28. Online Assignment

### Rubric for Online Assignment

Category	Weight	Unacceptable	Satisfactory	Good	Score
Identify	20%	The student didn't understand the assignment.	The student understood the assignment but confused some of the examples.	The student understood the assignment very well.	
Correct Work/Solution	70%	The solution is not correct.	The solution is insufficient and there are grammatical mistakes.	The solution is correct.	
Neatness	10%	The assignment is unorganized and doesn't follow the assignment submission criteria.	The assignment is somewhat organized.	The assignment is very easy to follow, is very organized, and is neat.	
Instructor's Comments:					

Name of Course Coordinator: Dr. Lee Jung Ae Signature:



- Date: -2022.10.09

Head of Curriculum Committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of Curriculum Committee/Faculty: ----- Signature: -----

Dean: ----- Signature: -----